

**Singapore
Cultural
Statistics**

2018

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The Singapore Cultural Statistics 2018, published annually since 2008, provides an update on the state of the arts and cultural landscape in Singapore. The statistics reported in this publication include data on arts and cultural performances, heritage events and museum exhibitions.

From 2017 onwards, film and library-related statistics will not be included in the Singapore Cultural Statistics publication. Film-related data is available from the Information and Media Development Authority (www.imda.gov.sg) while library-related data is available from the National Library Board (www.nlb.gov.sg).

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1 Arts and Cultural Scene

I. Arts and Cultural Activities

Table A-1: Performing Arts* Activities

Year	2011	2012	2013	2014	2015	2016	2017
Total Performing Arts Activities	7,727	8,360	7,437	8,152	8,300	9,010	9,582
Ticketed Performances [^]	3,416	3,497	3,006	3,256	3,323	3,430	3,186
Non-ticketed Performances ^{^^}	4,311	4,863	4,431	4,896	4,977	5,580	6,396

Source: National Arts Council and People's Association

* Performing Arts refer to folk, traditional, classical and contemporary forms of dance, music (pop/rock concerts included) and theatre.

[^] Ticketed performances refer to performances which require a ticket for entry.

^{^^} Non-ticketed performances refer to performances for which no tickets are issued.

Notes:

Revision of 2016 data due to updates in data collection and classification.

Table A-2: Visual Arts* Exhibitions

Year	2011	2012	2013	2014	2015	2016	2017
No. of Exhibitions	858	675	559	973	1,041	1,114	1,077
No. of Exhibition Days ^{**}	22,867	17,883	16,115	31,678	26,271	28,740	29,790

Source: National Arts Council and People's Association

* Visual Arts refer to public exhibitions of abstract or representational art objects such as painting, sculpture, pottery, ceramics, creative photography, installation art and multi-media art. Applied arts such as film, graphic design, jewellery design and handicrafts are excluded.

^{**} Exhibition days refer to the total number of days over which all exhibitions are held.

Notes:

Information on exhibitions and exhibition days is based on published and on-line sources such as newspapers, websites and publications, as well as data from Singapore Art Gallery Guide, Art Gallery Association, community art galleries, Gillman Barracks and National Heritage Board Museums.

Table A-3: Museum Activities

Year	2011	2012	2013	2014	2015	2016	2017
Total Changing Exhibitions at National Museums*	35	33	26	29	29	26	23
Asian Civilisations Museum	5	8	6	4	5	5	2
Peranakan Museum	1	1	1	2	1	1	-
National Museum of Singapore	7	8	6	9	8	5	3
Singapore Art Museum	12	12	7	9	8	6	6
Singapore Philatelic Museum	10	4	6	5	5	3	6
National Gallery Singapore#	-	-	-	-	2	6	6

Source: National Heritage Board, Singapore Art Museum and National Gallery Singapore

* National Museums refer to the Asian Civilisations Museum, the Peranakan Museum, the National Museum of Singapore, the Singapore Art Museum, the Singapore Philatelic Museum and National Gallery Singapore.

The National Gallery Singapore opened officially on 24 November 2015.

Notes:

Revision of 2016 data due to updates in data collection and classification.

II. Arts and Cultural Organisations

Table A-4: Arts and Cultural Companies

Year	2013	2014	2015	2016	2017
Total Arts and Cultural Companies*	5,486	5,412	5,749	5,423	4,945
Music	1,555	1,671	1,787	1,879	1,796
Dance	369	438	476	464	453
Theatre	481	493	513	525	496
Visual Arts	1,171	1,161	1,243	1,171	1,071
Craft	666	565	600	458	332
Literary Arts	1,187	1,015	1,038	843	715
Others**	57	69	92	83	82

Source: National Arts Council

* Commercial (for-profit) and non-profit companies registered with the Accounting and Corporate Regulatory Authority (ACRA) as at end of year. The number of arts and cultural companies includes companies that (i) play a role in content creation/distribution such as sound recording production companies and publishing companies, (ii) deal with retailed musical instruments and photographic equipment, (iii) conduct classes/courses in the arts (e.g. dance and music lessons).

** Others include cultural or heritage companies that are multi-disciplinary and do not specialise in an art form.

Table A-5: Arts and Cultural Societies

Year	2013	2014	2015	2016	2017
Total Arts and Cultural Societies*	478	487	502	492	504
Music	147	152	160	159	163
Dance	45	45	48	46	47
Theatre	92	94	95	89	90
Visual Arts	80	81	81	79	80
Craft	5	5	5	6	6
Literary Arts	58	58	59	59	61
Others**	51	52	54	54	57

Source: National Arts Council

* Societies registered with the Registry of Societies as at end of year.

** Others include cultural or heritage societies that are multi-disciplinary and do not specialise in an art form.

Table A-6: Museums in Roundtable*

Year	2011	2012	2013	2014	2015	2016	2017
Total Museums	56	55	52	52	55	57	56
Art	5	5	5	4	5	7	6
Culture & Community**	10	9	9	9	12	12	12
Defence***	10	10	9	14	12	12	12
Healthcare	5	5	5	5	5	5	5
National History^	13	13	12	10	11	11	11
Lifestyle & Collectibles^^	3	3	3	5	5	5	5
Science and Innovation	10	10	9	5	5	5	5

Source: National Heritage Board

* The Museum Roundtable was formed in 1996 with the aim of growing the heritage ecosystem by bringing more museums and heritage galleries closer to the public. Chaired by the National Heritage Board, the Roundtable is by invitation only to public and private museums and galleries that have been in operation for more than 365 days.

** This category was referred to as Culture until 2014.

*** This category was referred to as Defence & Community until 2014.

^ This category was referred to as History until 2014.

^^ Examples include Mint Museum of Toys and Red Dot Design Museum.

Table A-7: National Monuments

Year	2011	2012	2013	2014	2015	2016	2017
National Monuments	64	64	65	68	71	72	72

Source: National Heritage Board

2 Arts and Cultural Engagement

I. Attendance at Arts and Cultural Events

Table B-1: Ticketed Attendance at Performing Arts* Events

Year	2011	2012	2013	2014	2015	2016	2017
Ticketed Attendance [^]	2,311,313	2,062,124	1,897,162	1,876,922	1,946,322	1,812,697	1,911,266

Source: National Arts Council and People's Association

* Performing Arts refer to folk, traditional, classical and contemporary forms of dance, music (pop/rock concerts included) and theatre.

[^] Ticketed attendance refers to attendance at performing arts events that require a ticket for entry. It includes tickets sold and complimentary tickets issued.

Table B-2: Ticket Sales for Performing Arts* Events

Year	2011	2012	2013	2014	2015	2016	2017
Total Tickets Sold**	1,856,400	1,711,500	1,502,900	1,482,489	1,562,404	1,398,857	1,489,685
Music	589,400	645,400	593,300	611,264	728,305	639,713	747,493
Dance	104,700	82,800	100,600	75,661	75,973	70,874	69,266
Theatre	1,148,400	965,200	800,400	783,594	745,171	677,909	662,597
Others	13,900	18,100	8,600	11,970	12,955	10,361	10,329
Total Gross Takings (\$mil)	166.5	144.7	122.6	100.0	121.8	82.4	87.7

Source: National Arts Council

* Performing Arts refer to folk, traditional, classical and contemporary forms of dance, music (pop/rock concerts included) and theatre

** Figures include tickets sold through ticketing service providers like SISTIC and AACTix. It does not include tickets sold through Ticketcharge/Tickets.com and other site-specific or independent ticketing service providers.

Notes:

Revision of 2016 data due to updates in data collection and classification.

Table B-3: Non-Ticketed Attendance at Arts and Cultural Events

Year	2011	2012	2013	2014	2015	2016	2017
Total Non-Ticketed Attendance	10,532,800	7,619,600	7,219,754	8,002,359	9,017,614	9,536,519	11,308,550
Arts Events*	2,832,800	2,519,600	1,995,047	2,832,632	2,781,937	3,065,452	3,011,342
Heritage Events**	7,700,000	5,100,000	5,224,707	5,169,727	6,235,677	6,471,067	8,297,208

Source: National Arts Council, People's Association and National Heritage Board

* Arts events refer to attendance at performing arts events organised and supported by the National Arts Council, Esplanade and the People's Association.

** Heritage events refer to attendance at outreach events organised by the National Heritage Board (NHB). These events include community outreach activities organised by NHB institutions and museums, including the Singapore Night Festival and the Singapore Heritage Festival. The figure excludes incidental viewership and events where attendance figures are unable to be determined. Non-ticketed heritage events may also include some performing arts elements.

Notes:

Revision of 2016 data due to updates in data collection and classification.

II. Performing Arts Courses and Interest Groups

Table B-4: Performing Arts Courses Conducted by Community Clubs and Residents' Committees

Year	2011	2012	2013	2014	2015	2016	2017
Total No. of Performing Arts Courses	20,714	19,627	19,025	19,182	19,349	18,576	17,946
Dance	9,073	9,056	9,143	9,640	9,827	9,992	9,982
Instrumental	7,622	6,970	6,595	6,371	6,172	5,380	5,130
Music Theory	20	21	14	18	155	122	116
Opera	218	220	213	217	224	233	208
Speech & Drama	259	254	215	222	247	234	178
Vocal	3,522	3,106	2,845	2,714	2,724	2,615	2,332
Total No. of Performing Arts Course Participants	195,109	177,296	168,033	164,421	169,159	159,746	154,860
Dance	110,299	104,389	99,736	100,526	103,416	98,234	99,317
Instrumental	25,358	21,501	19,465	18,404	19,064	15,246	14,177
Music Theory	56	108	61	74	1,010	696	710
Opera	2,208	2,209	2,363	2,291	2,297	2,544	2,117
Speech & Drama	5,306	3,843	3,029	3,031	3,120	2,809	2,418
Vocal	51,882	45,246	43,379	40,095	40,252	40,217	36,121

Source: People's Association

Notes:

Revision of 2011-2016 data due to updates in data collection and classification.

Table B-5: Performing Arts Interest Groups in Community Clubs and Residents' Committees

Year	2011	2012	2013	2014	2015	2016	2017
Total No. of Performing Arts Interest Groups	1,684	1,831	1,932	2,368	2,447	2,589	2,597
Dance	588	672	714	908	952	1,015	1,019
Instrumental	236	259	324	416	430	449	457
Music Theory	0	1	1	1	1	1	7
Opera	64	60	57	76	78	79	78
Speech & Drama	33	31	39	57	60	68	69
Vocal	763	808	797	910	926	977	967
Total No. of Members in Performing Arts Interest Groups	16,704	22,454	24,348	36,181	37,851	41,032	44,968
Dance	6,404	9,575	10,500	15,979	17,222	19,089	22,160
Instrumental	2,373	2,931	3,387	5,398	5,590	6,147	6,521
Music Theory	0	9	11	12	12	12	98
Opera	896	725	638	1,172	1,161	1,185	1,200
Speech & Drama	282	325	374	743	810	902	932
Vocal	6,749	8,889	9,438	12,877	13,056	13,697	14,057

Source: People's Association

Notes:

Revision of 2011-2016 data due to updates in data collection and classification.

III. Museum Visitorship

Table B-6: Museum Roundtable Visitorship

Year	2011	2012	2013	2014	2015	2016	2017
Total Museum Roundtable Visitorship*	6,854,388	7,034,100	6,979,512	6,159,830	7,314,619	8,357,178	8,672,254

Source: National Heritage Board

* Total Museums Roundtable visitorship includes visitorship to both public and private museums and galleries in Table A-6.

Table B-7: Visitorship to National Museums and Heritage Institutions

Year	2011	2012	2013	2014	2015	2016	2017
Total Visitorship	2,921,683	2,833,197	3,209,071	2,970,981	3,803,291	5,119,976	5,412,478
Asian Civilisations Museum	813,100	526,297	452,384	423,171	349,587	534,255	488,554
National Museum of Singapore	932,600	885,808	1,199,031	902,083	774,555	777,362	901,486
The Peranakan Museum	236,800	269,858	373,929	417,057	475,728	508,334	473,162
Singapore Art Museum	636,570	656,090	728,978	743,718	903,357	732,913	414,692
Memories at Old Ford Factory [^]	35,500	36,981	39,301	38,986	42,357	-	105,409
Singapore Philatelic Museum	116,313	123,000	117,466	142,106	152,655	160,034	147,594
Reflections at Bukit Chandu	55,700	49,971	44,093	45,067	40,138	34,267	39,403
Sun Yat Sen Nanyang Memorial Hall	81,100	99,435	101,544	92,287	97,335	133,159	122,018
Malay Heritage Centre	14,000	185,757	152,345	166,506	497,002	508,219	693,910
Indian Heritage Centre	-	-	-	-	194,954	146,101	176,599
National Gallery Singapore	-	-	-	-	275,623	1,585,332	1,849,651

Source: National Heritage Board, National Library Board, Singapore Art Museum and National Gallery Singapore

[^] Memories at Old Ford Factory was transferred to the National Library Board on 1 November 2012. It was closed in 2016 for revamp purposes.

Notes:

Revision of 2011, 2013 and 2015 data due to updates in data collection and classification.

3 Arts Education and Participation in Schools

I. Arts Education

Table C-1: Full-time Enrolment in Tertiary Arts Courses

Year	2011	2012	2013	2014	2015	2016	2017
Total Enrolment	3,812	4,585	5,564	5,640	5,566	5,573	5,544
Diploma*	2,415	3,039	3,724	3,724	3,697	3,659	3,640
<i>Music</i>	627	731	791	819	823	845	847
<i>Dance</i>	105	119	116	113	107	107	110
<i>Theatre</i>	148	393	360	375	382	389	376
<i>Visual Arts</i>	317	347	337	397	427	431	433
<i>Multi-disciplinary</i>	584	595	573	543	487	439	439
<i>Arts Administration</i>	471	652	642	630	633	608	587
<i>Arts Education</i>	163	202	166	121	105	94	117
<i>Film[^]</i>	-	-	739	726	733	746	731
Undergraduate	1,224	1,387	1,679	1,768	1,694	1,716	1,691
<i>Music</i>	268	328	358	364	377	377	356
<i>Dance</i>	4	13	15	16	16	14	15
<i>Theatre</i>	269	291	298	312	263	284	286
<i>Visual Arts</i>	137	184	196	168	147	156	163
<i>English Literature</i>	478	444	494	546	516	486	448
<i>Multi-disciplinary</i>	0	0	0	0	0	8	12
<i>Arts Administration</i>	68	127	166	189	199	193	194
<i>Film[^]</i>	-	-	152	173	176	198	217
Post-graduate	173	159	161	148	175	198	213
<i>Music</i>	-	-	-	5	7	5	7
<i>Visual Arts</i>	9	4	11	11	11	19	9
<i>English Literature</i>	129	109	94	81	90	94	107
<i>Arts Administration</i>	6	8	9	10	5	4	7
<i>Others</i>	29	38	47	41	62	76	83

Source: National Arts Council

* Includes students in graduate diploma arts courses.

[^] Film figures included from 2013.

Notes:

Revision of 2011-2016 data due to updates in data collection and classification.

Table C-2: Enrolment in School of the Arts

Year	2011	2012	2013	2014	2015	2016	2017
Total No. of Students	773	934	1,004	1,058	1,079	1,120	1,107
Film	-	7	39	32	25	29	31
Music	138	165	158	160	159	161	158
Dance	143	166	181	186	194	190	182
Theatre	180	218	225	247	252	243	224
Visual Arts	312	378	401	433	449	444	440
Literary Arts	-	-	-	-	-	20	47
Others	-	-	-	-	-	33	25

Source: School of the Arts, Singapore

Table C-3: Students in Arts-related Co-Curricular Activities

Year	2011	2012	2013	2014	2015	2016	2017
Total No. of Students*	132,298	137,320	143,110	124,720	118,985	118,395	113,878
Film [^]	-	-	3,502	3,297	2,816	2,790	2,848
Music	68,418	70,587	70,093	61,298	58,360	57,597	54,969
<i>Military/Brass</i>	21,129	22,203	22,557	18,904	17,867	17,156	16,402
<i>Band</i>							
<i>Chinese Orchestra</i>	10,601	10,857	10,044	8,774	8,022	7,631	7,369
<i>Choir/Xin Yao</i>	18,146	18,665	18,717	17,132	17,179	17,858	16,751
<i>Instrumental</i>	18,542	18,862	18,775	16,488	15,292	14,952	14,447
<i>Groups</i>							
Dance	35,250	33,495	33,639	29,947	29,103	29,475	28,513
Theatre	12,427	14,472	14,158	11,666	10,724	10,544	10,226
Visual Arts	16,203	18,766	21,718	18,512	17,982	17,989	17,322
<i>Art & Craft</i>	16,054	17,315	20,431	17,507	17,088	17,113	16,518
<i>Calligraphy</i>	149	1,451	1,287	1,005	894	876	804

Source: Ministry of Education

* Comprises students from Primary, Secondary, Junior Colleges and Centralised Institutes.

[^] Film figures included from 2013.

4 Support for Arts and Culture

I. Arts and Cultural Philanthropy

Table D-1: Contributions to Arts and Culture

Year	2011	2012	2013	2014	2015 [^]	2016	2017
Total Contributions (\$mil)	43.1	45.4	54.8	74.4	152.6	74.3	63.8
Artefact Donations	2.6	1.5	2.1	12.1	0.5	1.4	6.6
Cash, In-kind Donations and Sponsorship*	40.5	43.9	52.7	62.3	152.1	72.9	57.2

Source: National Arts Council and National Heritage Board

* Based on data on Patron of the Arts and Patron of Heritage Awards.

[^] The high value in 2015 was due to an increase in donations received for Patron of the Arts Awards in celebration of Singapore's 50th birthday and due to the establishment of the National Gallery Singapore.

II. Government Funding

Table D-2: Government Funding

Year	2011	2012	2013	2014	2015	2016	2017
Total Government Funding (\$mil)	554.0	541.4	689.4	884.0	936.7	720.0	840.7
Arts & Heritage*	344.2	320.4	439.6	495.1	522.7	420.1	420.8
Cultural Matching Fund**	-	-	-	51.9	79.5	19.8	20.5
Library [^]	209.8	221.0	249.8	337.0	334.5	280.1	399.4

Source: Ministry of Culture, Community and Youth, and Ministry of Communications and Information. Figures prior to 2012 were from the then Ministry of Information, Communications and the Arts.

* The Arts & Heritage figures are based on financial year, and reflect operating and development expenditure for the arts & heritage sector.

** The Cultural Matching Fund was set up by the Ministry of Culture, Community and Youth, to provide dollar-for-dollar matching grants for private cash donations to arts & heritage charities and Institutions of Public Character (IPC).

[^] The Library figures are based on financial year, and reflect operating and development expenditure for libraries.

Notes:

2016 figures have been revised to reflect actual expenditure. 2017 figures are an estimate.

III. International Engagements

Table D-3: International Engagements

Year	2011	2012	2013	2014	2015	2016	2017
Total International Engagements*	282	297	422	433	435	363	305

Source: National Arts Council

* Number of international development grants supported by National Arts Council for artists and art companies to promote Singapore arts internationally.

Notes:

Revision of 2016 data due to updates in data collection and classification.

5 Economic Contribution of the Arts and Cultural Sector

I. Arts and Cultural Manpower

Table E-1: Total Employment

Year	2011	2012	2013	2014	2015	2016	2017
Total Employment	25,339	24,814	25,329	27,436	26,568	25,875	26,172
Film	3,841	3,834	3,826	4,529	4,388	4,069	4,252
Cultural Heritage	1,531	1,069	1,066	1,283	1,343	1,381	1,503
Literary Arts	6,509	6,596	6,533	6,818	6,756	6,630	6,469
Performing Arts	5,976	5,759	6,058	6,669	6,620	6,453	6,659
<i>Live Performing Arts</i>	4,108	4,021	4,384	4,960	5,034	5,016	5,258
<i>Recorded Music</i>	1,868	1,738	1,674	1,709	1,586	1,437	1,401
Visual Arts	7,482	7,556	7,846	8,137	7,461	7,342	7,289
<i>Fine Art, Crafts & Collectibles</i>	3,687	3,733	3,930	3,586	3,241	3,283	3,230
<i>Photography</i>	3,795	3,823	3,916	4,551	4,220	4,059	4,059

Source: Administrative Records

Notes:

Data from 2016 onwards is based on SSIC 2015 codes (Annex). Data prior to 2015 is based on SSIC 2010.

II. Economic Value of the Arts and Cultural Sector

Table E-2: Total Nominal Value-Added

Year	2011	2012	2013	2014	2015	2016*
Total Value-Added (\$mil)	1,507.4	1,569.3	1,579.8	1,717.9	1,730.7	1,781.0
Film & Video	203.0	220.8	254.1	274.7	279.4	306.0
Cultural Heritage	98.0	98.2	95.6	99.3	115.5	113.8
Literary Arts	413.9	475.5	435.8	458.4	463.6	477.4
Performing Arts	256.5	228.5	241.4	246.1	263.4	247.2
<i>Live Performing Arts</i>	182.9	164.7	173.2	181.2	198.4	186.3
<i>Recorded Music</i>	73.6	63.8	68.2	64.9	65.0	60.9
Visual Arts	536.0	546.3	552.9	639.4	608.8	636.6
<i>Fine Art, Crafts & Collectibles</i>	118.5	129.4	108.5	135.0	140.1	140.5
<i>Photography</i>	417.5	416.9	444.4	504.4	468.7	496.1

Source: Singapore Department of Statistics

* 2016 figures are preliminary; 2015 figures have been updated with latest information.

Notes:

Revision of 2011-2016 data due to updates in data collection and classification.

Data from 2016 onwards is based on SSIC 2015 codes (Annex). Data prior to 2015 is based on SSIC 2010.

Table E-3: Total Operating Receipts

Year	2011	2012	2013	2014	2015	2016*
Total Operating Receipts (\$mil)	6,657.1	6,200.3	7,089.8	7,475.0	7,091.3	6,745.2
Film & Video	626.9	664.6	723.6	741.0	817.0	848.8
Cultural Heritage	44.7	68.6	62.0	73.0	87.0	88.8
Literary Arts	1,832.1	1,689.1	1,732.9	1,889.7	1,718.2	1,774.3
Performing Arts	836.8	673.2	631.5	634.9	647.7	614.1
<i>Live Performing Arts</i>	345.2	293.5	298.2	324.3	356.9	347.9
<i>Recorded Music</i>	491.6	379.7	333.3	310.6	290.8	266.2
Visual Arts	3,316.6	3,104.8	3,939.8	4,136.4	3,821.4	3,419.2
<i>Fine Art, Crafts & Collectibles</i>	553.4	582.5	653.4	656.9	673.7	697.0
<i>Photography</i>	2,763.2	2,522.3	3,286.4	3,479.5	3,147.7	2,722.2

Source: Singapore Department of Statistics

* 2016 figures are preliminary; 2015 figures have been updated with latest information.

Notes:

Revision of 2011-2016 data due to updates in data collection and classification.

Data from 2016 onwards is based on SSIC 2015 codes (Annex). Data prior to 2015 is based on SSIC 2010.

Annex – Arts and Cultural Cluster Definition

Singapore Standard Industry Classification Code 2015	Description
Cultural Heritage	
91021/91022/91029/ 94993	Museum activities and operation of historical sites, buildings and cultural villages / Associations for hobbies, recreational, cultural and extra-curricular activities (e.g. scouts / girl guides association, book clubs and photo, music, art and craft clubs)
Literary Arts	
46474	Wholesale of books and magazines
47610	Retail sale of books, newspapers and stationery (including news vendors)
58110	Publishing of books, brochures, musical books and other publications
Performing Arts	
<i>Live Performing Arts</i>	
74906	Agents for artistes, athletes, models and other performers
85420	Music, dancing, art, speech and drama instruction
90001 / 90002 / 90009	Production of live theatrical presentations / Theatres and concert halls / Dramatic arts, music and other arts activities nec (e.g. stage, lighting and sound services)
90003	Operas, wayang and puppet shows
90004	Orchestras, musical bands, choirs and dance groups
<i>Recorded Music</i>	
46437	Wholesale of musical instruments and scores
46442	Wholesale of music and video recordings (e.g. record albums, compact discs, VCDs, DVDs)
47536	Retail sale of musical instruments and scores
47620	Retail sale of music and video recordings (e.g. record albums, compact discs, VCDs, DVDs)
59201 / 59202	Sound recording production / Music publishing and distribution activities

Visual Arts

Fine Art, Crafts & Collectibles

46451	Wholesale of antiques and works of art
46452	Wholesale of handicrafts and gifts
47741	Retail sale of antiques and works of art
47742	Retail sale of handicrafts, collectibles and gifts

Photography

46491	Wholesale of optical equipment and supplies (excluding binoculars)
46492	Wholesale of photographic equipment and supplies (including binoculars)
47752	Retail sale of cameras and other photographic goods
74201	Photo taking services (e.g. portrait or studio photography)
74202	Photo processing and finishing services
74209	Photographic activities nec

Film

59111 / 59114 / 59131	Motion picture/movie production / Animation production / Motion picture / movie distribution
59112	Production of advertisements, corporate videos and event videos
59119 / 59139	Motion picture, video, television programme production activities nec / Motion picture, video, television and other programme distribution activities nec
59120	Motion picture, video, television and other programme post-production activities
59141 / 59149 / 77220	Cinema services / Motion picture projection activities nec / Renting of VCDs and DVDs