

The **Citizens' Workgroup for National Symbols** presents their findings gathered from surveys, interviews and focus group discussions



National Flag

- Important to Singaporeans and must be displayed properly
- Open to displaying the Flag on artwork, commercial products, and digital platforms
- Singaporeans are more likely to correct improper physical displays of the Flag than digital ones

National Anthem

- Education efforts about the Anthem are effective but understanding of its lyrics can be strengthened
- Educators observe that students are proud to sing the Anthem at the National Day Parade and school-initiated mass events
- Visual aids complement the teaching of the Anthem for students who are hearing-impaired



National Coat of Arms (State Crest)

- Strong visual association with government institutions and official documents
- Students from the Uniformed Groups, males and new citizens are more familiar with the different parts of the Crest

National Pledge

- Most people can explain the meaning of the Pledge to others
- Strong potential for the Pledge to prompt conversations on national identity and values
- Most felt that the values in the Pledge are still relevant to Singapore today and there is no need to change it



National Flower

- Other associations include purity, global relations, progress, democracy, equality, and the Garden City, tied to its inner beauty and elegance
- Viewed to be most appropriately used for the commemoration of national events e.g. attire, gifts, collaterals
- Least identified with expressing one's love for or patriotism to the country

Lion Head Symbol

- Strong consensus that it is an icon of quality or excellence for the Singapore brand
- Open to modifying its colour or superimposing an image on it
- More strongly associated with celebratory moments



Merlion*

- Also associated with the Lion City and characteristics of good fortune, luck, strength, and courage
- Preferred as an outward-facing symbol for an international audience
- Less inclined to using it as a symbol to express love for the country

*Not an official National Symbol